

# Expect a quantum jump in 2017. Don't miss it.



Technology is the DNA of a successful engineering industry whose performance mirrors the industrial progress of a nation. Though 25% of Indian companies are capable of executing manufacturing at Industry 2.0 and 3.0 (commonly known as the system of production and distribution) levels, most are stuck at 1.0 and 2.0. But the developed world has already moved into the Industry 4.0 stage! Indian engineering and manufacturing need to move up the value chain by making a gradual shift to R&D, innovation, development of new products and services, expansion of facilities to achieve the engineering export target of US\$126 billion by 2019 and also lessen the vulnerability of engineering exports to market downturns. IESS V marked the beginning of 'Technology Upgradation' as one of the prime areas of discussion with EEPC India subsequently organising Technology Meets since last December in identified clusters. As we prepare to raise the curtains on the sixth edition of India's largest engineering show – IESS VI – which comes in a new avatar as International Engineering Sourcing Show, we advocate –'Smart Technology for Smart Engineering' as the theme for next year.



Tarvinder Singh Bhasin, Chairman, EEPC India



Intervention, Innovation and Upgradation can change the face of India's engineering industry. Engineering contributes over 22% to India's exports but accounts for only 1.5% of global engineering exports. India needs to focus on achieving leadership in sub-segments of engineering categories which will improve India's share in global trade from 1.5% to 12%. India's exports are mostly in medium skill and technology intensive (46 percent) products, while it depends on imports for high skill technology intensive items. Advanced manufacturing technology, automation and 3-D printing were all sought after during the technology sessions at the previous IESS edition in 2015 where our objective was to create awareness among the industry on the best practices in the field of manufacturing. EEPC India has successfully organised a series of Technology Meets across the countries under the aegis of the Department of Commerce to emphasise the need for Smart Technology for Smart Engineering! as a prelude to the 4th Industrial Revolution. Come, let us join the Tech Move in IESS VI in Chennai!

Burns

Bhaskar Sarkar, Executive Director & Secretary, EEPC India

2012 witnessed the birth of India's first global engineering sourcing show – IESS. The event is organized under the aegis of the Ministry of Commerce & Industry, Government of India, with EEPC India as the lead agency.

IESS is a prime partnership event that acts as a conduit between Indian and overseas engineering firms: B2B Meets, Thematic Seminars, Exclusive Country and Indian State sessions, and Bilateral Forums are the many ways in which multilateral business exchanges are facilitated at IESS.

IESS is recognized as the ONLY sourcing event

in India – showcasing the latest technologies and a preferred meeting place for buyers and sellers from around the world. The sixth edition of IESS would see it grow into a truly global show with its rechristening as 'International Engineering Show' and the theme 'Smart Technology for Smart Engineering'.

Leading multinationals such as ABB, Danfoss, Claas, Cummins, Inverto, Kubota, Pentair, etc, have successfully used the IESS exhibition as their sourcing platform.

Visit <u>www.iesshow.in</u> today and confirm your participation

### **PRODUCT CATEGORIES**



# INDIA'S ENGINEERING SECTOR AT A GLANCE



Largest segment of India's industrial sector



US\$58.78 billion engineering exports in 2015-16



22% share in India's total exports



28% weightage in the Indian Index of Industrial Production



## **International Engineering Sourcing Show**

16-18 March 2017, Chennai Trade Centre, Chennai

#### PARTICIPATION RATES OF EXHIBITION (PER SQ M)

Minimum Area	Shell Scheme 9 sq m	Bare Space 36 sq m
EEPC Members (INR/sq m)	INR 7000	INR 6500
Other Exhibitors (INR/sq m)	INR 8000	INR 7500
Overseas Exhibitors (USD/ sq m)	USD 250	USD 200

- \* Loyalty Discount of INR 500 per sq m for all EEPC India Members who had participated in IESS 2015
- \* 10% surcharge for corner locations
- \* Service tax as applicable

#### **PAYMENT MODES**

**Indian exhibitors:** Payment can be done either by Demand draft favouring 'EEPC INDIA' OR through RTGS/NEFT in INR as per the following details:

Name of Bank: HDFC BANK LTD. Branch: CENTRAL PLAZA Address: 2/6, Sarat Bose Road

Kolkata 700 020

Account No.: 00142090000452

Account Name: EEPC INDIA NEFT Code: HDFC0000014 For overseas exhibitors: SWIFT transfer (Please add US\$50 per remittance to offset bank

charges):

Name of Bank: HDFC BANK LTD Branch: CENTRAL PLAZA Address: 2/6. Sarat Bose Road

Kolkata 700 020

Branch Code: 0014

Account no: 00148580000013 Beneficiary's Name: EEPC INDIA SWIFT Code: HDFCINBBCAL

#### FOR ANY CLARIFICATION ON PARTICIPATION, PLEASE CONTACT

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Industrial Supply Show co-organised by





